

IMPACT OF SOCIAL NETWORKS ON ACADEMIC PERFORMANCE OF STUDENTS IN SECONDARY SCHOOL

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ABSTRACT

As the use of social networks increases with availability of cell phones of different types, greater portion of users of such facilities are the youths in the society. The time it consumes is of great concern to all, as majority of youths are involved in it. This research investigates into the effects of usage of social network sites on academic performance of secondary school students in society. Deferential and inferential research designs of survey type were adopted in this study during which Primary data was collected from 300 students through the use of a well structured questionnaire. The study revealed that the use of social network among secondary schools' student is a great distraction to a fulfilled academic pursuit. It was also discovered that the category of school; whether private or public and Gender of respondents are dependent on social network site used. It was finally unveiled that the frequency of site's visit is dependent on the distractions from school's assignment and other academic exercises. It is therefore recommended that the use of social network sites should be with dcretion.

KEYWORDS: Academic Performance, Social Networks, Social Sites