

SURVEY OF INFORMATION NEEDS OF AGRICULTURAL COMMUNITY OF ATTABIRA, BHATLI AND BARGARH BLOCKS OF BARGARH DISTRICT, ODISHA

KARAN SINGH

Research Scholar, Sambalpur University, Odisha, India

ABSTRACT

Nowadays, information is a basic essential of everyday life. In the field of Agriculture the Information is required for anything and everything. Information can be obtained or retrieved from a variety of sources. A survey was carried out on the agricultural information for the needs of Agricultural community in 3 Blocks of Bargarh District, Odisha. 88.28% Male Farmers are actively engaged in the cultivation and most of the farmers were aged 26-35 years or older and most of them were part-time farmers. They require information on a wide range of subjects, but all were concerned with ways of increasing production. Information on fertilizers and pest and disease control was particularly important. The farmers made little effort themselves to obtain the required information and very few visited agricultural institutions in search of information. It was decided that libraries should be established in rural areas so as to meet the needs of farmers.

KEYWORDS: Information Needs, Agricultural Community, Farmers, Bargarh District, Odisha